

## Benefit from critical industry-specific business services with a BAC Industrial Bakery Membership.

For nearly 100 years, the baking industry's most established organization has provided best-in-class support to BAC Members.

BAC's deep understanding of the baking industry's challenges fuels the solutions and programs that remove obstacles and enable opportunities so our Members can thrive. BAC Members small and large produce bread, rolls, pizza, cookies, crackers, bagels, sweet goods, tortillas, and many other baked products domestically and internationally for food service, grocery, private label and more. The baking industry generates more than \$14 billion in economic activity annually and employs more than 50,000 highly skilled people in Canada.



### INDUSTRIAL BAKERY MEMBERS RECEIVE

#### FEDERAL AND PROVINCIAL ADVOCACY

- Direct support in navigating and understanding the complex and constantly changing regulatory environment so large industrial and wholesale bakeries can stay focused on growing their business.
- Industry expertise and communication on federal and provincial regulations that directly affect large industrial and wholesale bakeries.
- Expertise and support on food and nutrition policy and compliance, environment and sustainability, and innovation and industry affairs.
- BAC Members can participate on the Food Policy and Sustainability Committee: a collaboration of experts from different corners of the baking industry with the united objective of providing industry input into critical matters, focusing on food, nutrition, and sustainability. The FPS Committee's mandate is to engage policymakers, develop strategies and advocate for positive change on key issues, and support industry growth and advancement.

#### EDUCATIONAL OPPORTUNITIES

- Learn through webinars hosted by the BAC on the art, science and business of baking.
- Enjoy a 20% discount on all Retail Bakers of America courses, educational webinars and virtual events, and a complimentary one-year membership in the Bread Bakers Guild of America, which grants access to educational and training opportunities with the American Bakers Association.

#### BUSINESS CONNECTIONS AND LEADERSHIP

- Meet key decision makers from the country's top baking companies with BAC's annual Bakery Showcase, educational and networking events held throughout the year.
- Understand the challenges and opportunities that today's bakery businesses are facing, by participating in BAC Town Halls and events organized by dynamic regional BAC Chapters.
- Receive valuable industry insights through BAC's webinars, industry news, BAC Bulletin in Bakers Journal magazine and position papers on key issues through the BAC's Director of Food Policy & Sustainability.

#### WORKFORCE SOLUTIONS

- Professional development opportunities for your rising leaders and training resources that sales professionals can use to better understand the ins and outs of the business of baking.
- BAC Members can post for free on the baking industry job board at Baking.ca
- Access to employee benefits, insurance, payment processing, mobile phone plans through trusted partner organizations.



**Learn more today!**  
[baking.ca/membership/benefits-of-membership/](https://baking.ca/membership/benefits-of-membership/)

**"The BAC is a good venue to help promote and educate Canadians and inspire young people about the opportunities in our industry, and to help advise and shape our elected leaders to make the best decisions around industry-related legislation."**

– HARRY KOOL, DIRECTOR OF PROJECTS, SUPPLY CHAIN AND GLOBAL EQUIPMENT PROCUREMENT, COBS BREAD (Rtd.)

**JOIN TODAY! | [BAKING.CA/MEMBERSHIP](https://baking.ca/membership) | [INFO@BAKING.CA](mailto:info@baking.ca)**

FIND US ON FACEBOOK, INSTAGRAM AND LINKEDIN @BACNATIONAL