

Suppliers build relationships and benefit from industry resources with a BAC Allied Membership.

Grow your company's connections and brand awareness throughout the industry with BAC's relationship-focused membership community.



ALLIED MEMBERS RECEIVE

BUSINESS CONNECTIONS AND LEADERSHIP

- Meet key decision makers from the country's top baking companies with BAC's annual Bakery Showcase, educational and networking events held throughout the year.
- Understand the challenges and opportunities that today's bakery businesses are facing, by participating in BAC Town Halls and events organized by dynamic regional BAC Chapters.
- Receive valuable industry insights through BAC's webinars, industry news, BAC Bulletin in *Bakers Journal* magazine and position papers on key issues through the BAC's Director of Food Policy & Sustainability.

EXCLUSIVE RECOGNITION

- Be recognized as a supporter of the baking industry on the BAC website, at BAC events, and through other BAC communications.
- Receive exclusive access to a wide variety of sponsorship investment options that are available only to BAC Allied Members.
- Promote your company's engagement by incorporating BAC's logo on corporate sales and marketing materials.
- Receive special member benefits when exhibiting at the Bakery Showcase, including discounts, priority exhibit space selection, and access to other BAC member branding opportunities at the show.

WORKFORCE SOLUTIONS

- Professional development opportunities for your rising leaders and training resources that sales professionals can use to better understand the ins and outs of the business of baking.
- BAC Members can post for free on the baking industry job board at Baking.ca
- Access to employee benefits, insurance, payment processing, mobile phone plans through trusted partner organizations.



Learn more today!

baking.ca/membership/benefits-of-membership/

“BAC is the bakery's unified voice when it comes to new legislations and a perfect avenue for collaboration within the industry.”

—JULIE TANNAHILL, M.JUR., REGULATORY AFFAIRS SUPERVISOR, BACKERHAUS VEIT

JOIN TODAY! | [BAKING.CA/MEMBERSHIP](https://baking.ca/membership) | [INFO@BAKING.CA](mailto:info@baking.ca)

FIND US ON FACEBOOK, INSTAGRAM AND LINKEDIN @BACNATIONAL