

# bakery showcase **2004** REGISTRATION FORM

May 16-18 • Toronto Congress Centre

Pre-registration Deadline:  
April 16

## STEP 1 BADGE INFORMATION

(PLEASE PRINT CLEARLY - ONE FORM PER PERSON)

NAME (PLEASE CHECK)  MR  MS  MRS first name \_\_\_\_\_ last name \_\_\_\_\_

title \_\_\_\_\_

company \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ province/state \_\_\_\_\_ postal/zip code \_\_\_\_\_

country \_\_\_\_\_ e-mail address \_\_\_\_\_

telephone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ fax \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Check this box if you do not want to receive information on future BAC programs, activities or events

## STEP 2 BAC MEMBER

one

Member  Non-Member  Not Sure  Send Membership Information



## STEP 3 REGISTRATION FEES

|  | pre-registration rate<br>(valid until April 16) | regular registration rate<br>(effective April 16) | amount<br>(in Canadian funds) |
|--|---|---|-------------------------------|
| <b>GENERAL ADMISSION PASS:</b><br><i>Includes seminars and trade exhibition for all 3 days</i><br><i>NOTE: Does not include Premium Priced Seminars</i>  | 25  | 40  |                               |
| <b>PREMIUM SEMINARS:</b><br><i>NOTE: General Admission Pass required to attend other seminars and/or trade show</i>  |   |   |                               |
| <b>Monday</b> (Create a Great FIRST and Lasting Impression)  | 40  | 60  |                               |
| <b>Tuesday</b> (Tales from Under the Rim: Canadian Marketing Magic)  | 40  | 60  |                               |
| <b>SUNDAY PARTY</b><br>(An Evening at Monte Carlo) per person  | 95  | 120   |                               |
| <b>NEW TUESDAY TRADE SHOW ONLY TICKET</b><br><i>Valid for admission to the trade show floor on Tuesday from 12:00 noon - 5:00 pm and cannot be used to attend any seminars or Sunday/Monday trade exhibition</i> | 15  | 25  |                               |

## STEP 4 PAYMENT

Registrations will not be processed without payment

Cheque (Payable to Baking Association of Canada)

MasterCard  Visa

Charge Card Number \_\_\_\_\_

Signature \_\_\_\_\_

Expiry Date (M/Y) \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

\* All Registrations will be confirmed in writing.

\* REFUND POLICY: Written cancellation must be received no later than Friday, April 16.

A \$50 Service Charge will apply.

Fax or Mail to: BAC, 7895 Tranmere Dr, Ste 202, Mississauga, ON L5S 1V9 • Tel: 905-405-0288 or 888-674-BAKE • Fax: 905-405-0993

|                                |  |
|--------------------------------|--|
| <b>Subtotal</b>                |  |
| <b>20% BAC Member Discount</b> |  |
| <b>7% GST</b>                  |  |
| <b>BN#887064798RT</b>          |  |
| <b>Total</b>                   |  |

for BAC use: Ver. 3 MBR Y N

REC'D \_\_\_\_\_ DATE \_\_\_\_\_  
DUE \_\_\_\_\_ CO \_\_\_\_\_  
BAL \_\_\_\_\_ IND \_\_\_\_\_

## STEP 5 REGISTRATION INFORMATION

You must check ONE in each category (unless otherwise indicated) to receive an admission badge.

### IF YOU ARE A BAKER

#### TYPE OF ORGANIZATION

##### Circle One

- 01 Retail (Store Front) Bakery
- 02 Grocery In-store Bakery
- 03 Foodservice/Institution Baker
- 04 Donut/Bagel/Muffin Baker
- 05 Commercial Baker/Manufacturer
- 06 Grocery Distributor
- 18 Other type of Baker

##### Circle All That Apply

- 01 Full product range or circle individual products below
- 02 Bread
- 03 Buns/Rolls
- 04 Bagels/Donuts/Muffins
- 05 Croissants/Danish
- 06 Cakes/Pies
- 07 Pastries/Cookies
- 08 Ethnic-Oriented Products
- 09 Organic/Natural Foods
- 10 Other \_\_\_\_\_

#### PRIMARY JOB FUNCTION

##### Circle One

- 01 Owner/Partner/President
- 02 Vice President/Director
- 03 Manager/Supervisor
- 04 Baker/Chef/Cook/Decorator/Pâtisseries
- 05 Buyer/Merchandiser
- 06 Sales & Marketing
- 07 Technical Service Rep/R&D
- 08 Plant Operations/Engineering
- 09 Companion/Family
- 10 Teacher/Student
- 11 Other \_\_\_\_\_

#### PURCHASE ROLE

##### Circle One

- 01 Final Decision
- 02 Influence Decision
- 03 Recommend
- 04 No Role

### ALL OTHER COMPANIES

#### TYPE OF ORGANIZATION

##### Circle One

- 07 Non Baker Manufacturer
- 08 Non Baker Distributor
- 09 Non Baker Manufacturer & Distributor
- 10 Broker
- 11 Importer/Exporter
- 12 Service Provider
- 13 Government
- 14 Media
- 15 School
- 16 Association
- 17 Other \_\_\_\_\_

##### Circle All That Apply

- 11 Ingredients
- 12 Decorations
- 13 Partial/Finished Products
- 14 Equipment
- 15 Packaging
- 16 Transportation/Delivery
- 17 Maintenance/Sanitation
- 18 Services/Supplies
- 19 Other \_\_\_\_\_

#### PRIMARY JOB FUNCTION

##### Circle One

- 01 Owner/Partner/President
- 02 Vice President/Director
- 03 Manager/Supervisor
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- 05 Buyer/Merchandiser
- 06 Sales & Marketing
- 07 Technical Service Rep
- 08 Plant Operations/Engineering
- 09 Company/Family
- 10 Teacher/student
- 11 Other \_\_\_\_\_

#### PURCHASE ROLE

##### Circle One

- 01 Final Decision
- 02 Influence Decision
- 03 Recommend
- 04 No Role

### ADVANCE REGISTRATION ENDS ON MAY 10.

Registrations received after this date **will not** be processed. Please register on-site at the Toronto Congress Centre May 16-18.

#### Please note the following:

- On-site registration fees will be higher than the regular registration rate and will have the GST included.
- If you are sending your registration form by Canada Post please note that your registration must be postmarked no later than April 28.