

May 16-18 • International Centre

### REGISTRATION POLICIES - PLEASE READ CAREFULLY.

- Print clearly and use one form per person.
- Registrations will not be processed without full payment and will be confirmed in writing.
- All badges will be held for pickup on-site.
- BAC reserves the right to refuse a registration request to anyone. Completing this form does not guarantee you a badge or that the fee you select is the appropriate one. BAC must verify your eligibility and will contact you if more information is required.
- Refund Policy: Written cancellation must be received no later than Friday April 16<sup>th</sup> and will be refunded with a \$20 service fee upon the conclusion of Bakery Showcase. Cancellations after April 16<sup>th</sup> are non refundable.
- Badges are required for admittance to seminars and the trade show.
- Altering your badge in any way (including inserting a business card), misrepresenting information on the registration form including your company's business, loaning or giving your badge to another person is strictly prohibited and will be cause for eviction from the event.
- Solicitation by non-exhibitors is strictly prohibited. Failure to comply will be cause for eviction and forfeiture of badge and monies paid.
- **ADVANCE REGISTRATION ENDS ON MAY 7.** Registrations received after this date **will not** be processed - register on-site at the International Centre May 16-18. Note: if you are sending your registration form by Canada Post, your registration must be postmarked no later than April 30 to allow sufficient time for it to reach the BAC office.

### STEP 1 BADGE INFORMATION

(PLEASE PRINT CLEARLY - ONE FORM PER PERSON)

NAME  MR  MS  MRS  MRS first name \_\_\_\_\_ last name \_\_\_\_\_  
 (PLEASE CHECK)  MR  MS  MRS

title \_\_\_\_\_

company \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ province/state \_\_\_\_\_ postal/zip code \_\_\_\_\_

country \_\_\_\_\_ e-mail address \_\_\_\_\_

telephone - - - - - fax - - - - -

Check this box if you do not want to receive information on future BAC programs, activities or events

#### PRIMARY JOB FUNCTION

- Circle One**
- |  |                                 |
|--|---------------------------------|
| 01 Owner/Partner/President               | 07 Technical Service            |
| 02 Vice President/Director               | Rep/R&D                         |
| 03 Manager/Supervisor                    | 08 Plant Operations/Engineering |
| 04 Baker/Chef/Cook/Decorator/Pâtisseries | 09 Companion/Family             |
| 05 Buyer/Merchandiser                    | 10 Teacher/Student              |
| 06 Sales & Marketing                     | 11 Other _____                  |

#### PURCHASE ROLE

- Circle One**
- |                       |
|-----------------------|
| 01 Final Decision     |
| 02 Influence Decision |
| 03 Recommend          |
| 04 No Role            |

#### AREAS OF INTEREST

- Circle All That Apply**
- |                                |                     |
|--------------------------------|---------------------|
| 01 Ingredients                 | 05 Decorations      |
| 02 Partially/Fully Baked Goods | 06 Deli Products    |
| 03 Equipment                   | 07 Café Furnishings |
| 04 Packaging                   | 08 HMR/Foodservice  |
|                                | 09 Other _____      |

### STEP 2 BAC MEMBER

one

- Member  Non-Member  Not Sure  Send Membership Information

### STEP 3 TYPE OF BUSINESS

#### IF YOUR COMPANY MAKES/MANUFACTURES BAKED PRODUCTS OR BUYS BAKED PRODUCTS FOR SALE TO CONSUMERS

**Circle One**

- 01 Retail (Store Front) Bakery
- 02 Grocery In-store Bakery
- 03 Foodservice/Institution
- 04 Donut/Bagel/Muffin Outlet
- 05 Commercial/Volume Baker/Manufacturer
- 06 Grocery Distributor
- 18 Other type of Baker \_\_\_\_\_

**Circle All That Apply**

- 01 Full product range or circle individual products below
- |                          |                             |
|--------------------------|-----------------------------|
| 02 Bread                 | 06 Cakes/Pies               |
| 03 Buns/Rolls            | 07 Pastries/Cookies         |
| 04 Bagels/Donuts/Muffins | 08 Ethnic-Oriented Products |
| 05 Croissants/Danish     | 09 Organic/Natural Foods    |
|                          | 10 Other _____              |

**BAKER/RETAILER/FOODSERVICE FEES APPLY**

### ALL OTHER COMPANIES

**Circle One**

- 07 Non Baker Manufacturer
- 08 Non Baker Distributor
- 09 Non Baker Manufacturer & Distributor
- 10 Broker
- 11 Importer/Exporter
- 12 Service Provider
- 13 Government
- 14 Media
- 15 School
- 16 Association
- 17 Other \_\_\_\_\_

**Circle All That Apply**

- |                            |                           |
|----------------------------|---------------------------|
| 11 Ingredients             | 17 Maintenance/Sanitation |
| 12 Decorations             | 18 Services/Supplies      |
| 14 Equipment               | 19 Other _____            |
| 15 Packaging               |                           |
| 16 Transportation/Delivery |                           |

**"SUPPLIER" REGISTRATION FEES APPLY**

### EMPLOYEES OF EXHIBITING COMPANIES

Employees of exhibiting companies (booth personnel and general attendees) who qualify in the "Supplier" category are encouraged to be added to their company's Exhibitor Badge Order in order to avoid paying the Supplier rate.

### STEP 4 REGISTRATION FEES (All fees quoted include 5% GST)

	early bird registration rate (valid until April 16)		regular registration rate (effective April 16)		amount (in Canadian Funds)
	* BAKER RETAILER FOODSERVICE	SUPPLIERS	* BAKER RETAILER FOODSERVICE	SUPPLIERS	
<b>3 DAY TRADE SHOW PASS:</b>	\$5	\$105	\$10	\$145	
<b>TUESDAY "BAKER/RETAILERS/FOODSERVICE" TRADE SHOW ONLY</b> <small>Valid only for " Baker/Retailer/Foodservice category listed on the Attendee Registration Form. Can only be used for admission to the trade show on Tuesday May 18<sup>th</sup>.</small>	FREE	not available	\$5	not available	
<b>Total Amount Due BN# 8870647798RT</b>					

\* Valid only for employees of retail bakeries, in-store bakeries, commercial bakeries, retailer grocers, food distributors, restaurant, hotels and foodservice operators.

### STEP 5 PAYMENT

Registrations will not be processed without payment

Cheque (Payable to Baking Association of Canada)

MasterCard  Visa  AMEX

Charge Card Number \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Expiry Date (M/Y) \_\_\_\_\_

for BAC use:

DATE \_\_\_\_\_

\$ REC'D \_\_\_\_\_

\$ DUE \_\_\_\_\_

\$ BAL \_\_\_\_\_

Fax or Mail to: BAC, 7895 Tranmere Dr, Ste 202, Mississauga, ON L5S 1V9  
Tel: 905-405-0288 or 888-674-BAKE • Fax: 905-405-0993 or

**NEW!** Register on-line at [www.baking.ca/bakeryshowcase/bakeryshowcase.html](http://www.baking.ca/bakeryshowcase/bakeryshowcase.html)