

# Decorative Bread Contest

Presented by the  
Ontario Chapter of the Baking  
Association of Canada

Decorative bread has a long rich history and is currently enjoying a comeback among bakers. Whether you call it art or food, transforming bread dough into a window display, sculpture or eye-catching centerpiece is a creative way to capture the attention of your customers.

The Ontario Chapter of the Baking Association of Canada is pleased to announce that they will be organizing a Decorative Bread Contest during Bakery Showcase, May 4 – 6 at the Toronto Congress Centre.

Fire up your creative and artistic talents and enter to win **cash prizes** and the bragging rights of being named the **Best Decorative Bread Baker for 2008!**

**1st Prize - \$5,000**  
**2nd Prize - \$2,500**  
**3rd Prize - \$1,000**

For more information on the contest or how to qualify and enter, contact:

Frank Lucente - **416-234-6227**  
or Frank Safian - **905-648-7307**



Photo courtesy of the Canadian Pastry Chefs Guild

## Contest Information, Rules & Regulations:

### Registration Information

1. Each participant must complete a Registration Application form (see enclosed form) and submit it to Frank Safian c/o 161 Meadowbrook Dr, Ancaster, ON L9G 4S9 or by fax to 905-648-0386 on or before April 4, 2008.
2. All registrations must be fully completed and signed. If any information is missing, the registration will be rejected. Registrations once accepted will be confirmed in writing.
3. A \$50 refundable registration fee is required with each registration. The registration fee will be refunded to all competitors who submit a decorative bread piece for judging at Bakery Showcase 2008. See registration form for further details.
4. Participants are restricted to one entry only.
5. Registrations, once accepted, will include two free passes to Bakery Showcase paid for by the Ontario Chapter of BAC.
6. All costs incurred relating to participation in this contest will be the sole responsibility of the participant entering the contest.

### Contest Location, Set-Up & Removal of Entries

1. The contest will be held at Bakery Showcase 2008, Toronto Congress Centre, 650 Dixon Rd, Toronto, Ontario.
2. Set-Up will be on Sunday, May 4 from 8:00am to 10:00am, location to be advised. Only one person is allowed to set-up their entry in the contest area. No equipment or utensils will be supplied for set-up. All participants must leave the competition area by 10:00am sharp.
3. Participants are required to leave any identification numbers, etc on display for the duration of the event.
4. Removal of Entries will not be permitted before 5:00pm on Tuesday, May 6 and are the sole responsibility of the participant. Entries that remain in the contest area after 7:00pm on Tuesday, May 6 will be disposed of appropriately.

### Judging

1. All entries will be judged individually.
2. During the judging process, only official entry numbers will be displayed with the entry. Distinguishing (company, personal or other affiliations) marks will disqualify the entry.
3. Entries must be:
  - a. No larger than 2 feet long by 2 feet long by 32 inches high.
  - b. No styrofoam centers will be allowed
  - c. Stands and boards will be allowed
  - d. Artificial stamens will be allowed however consideration will be given to the level of difficulty and complexity of their use in the entry
4. Judging will be based on the following 4 point scale, with winners being determined by the highest scores:
  - Appearance (25%)      • Creativity (25%)
  - Marketability (25%)    • Innovation (25%)
5. Judging will take place on May 4, 2008 from 10:30am to 3:30pm or as time is required.
6. Winners will be announced at 4:30pm on May 4, 2008

### General Information

1. All entries must be a bona fide manufacture of the participant and should have been specifically produced for Bakery Showcase. Any prize winner may be called upon to prove authenticity of the entry. Failing satisfaction, awards may be cancelled or withheld.
2. By entering the contest and in consideration of being allowed to participate and possibly win a prize the participant agrees to:
  - a. Abide by all contest rules
  - b. Respect that the judges decisions are final
3. All entries entered into the contest will be displayed at the participants own risk.
4. Neither the Ontario Chapter, the Baking Association of Canada nor any contractor charged with providing a service can be held responsible for any loss or damage to displays during the course of the event.
5. The contest sponsor at its sole discretion reserves the right at any time and without notice to amend or add to these rules in a reasonable way so as to ensure the fair conducting of this contest.

